



**VBX** World  
Breakbulk  
Expo

March 6-7. Shanghai

**2025**

**SHOW REPORT**

Connecting  
You with  
**World's Top  
Mega-projects**

*Facts & Figures* ◀

*Attendee Breakdown* ◀

*Conferences & Side Events* ◀



# Reached A New Record

The Largest Exhibition in Asia for Breakbulk & Project Cargo



**9,645** Attendees

Compared 2024  **20%**  
From **60** Countries



**150** Exhibitors

**43%** International Exhibitors



**60** Speakers

**40** Conference Sessions



**11,000** SQM

Exhibiting Space

Compared 2024  **10%**



**413** Cargo Owners

Compared 2024  **7%**  
Speed Networkings **168**



**23,872** Followers

WeChat Official Account | LinkedIn | Facebook  
X | YouTube | WeChat Video Channels

**89%**

of Exhibitors  
Rebooked  
for 2026

**WBX 2025**

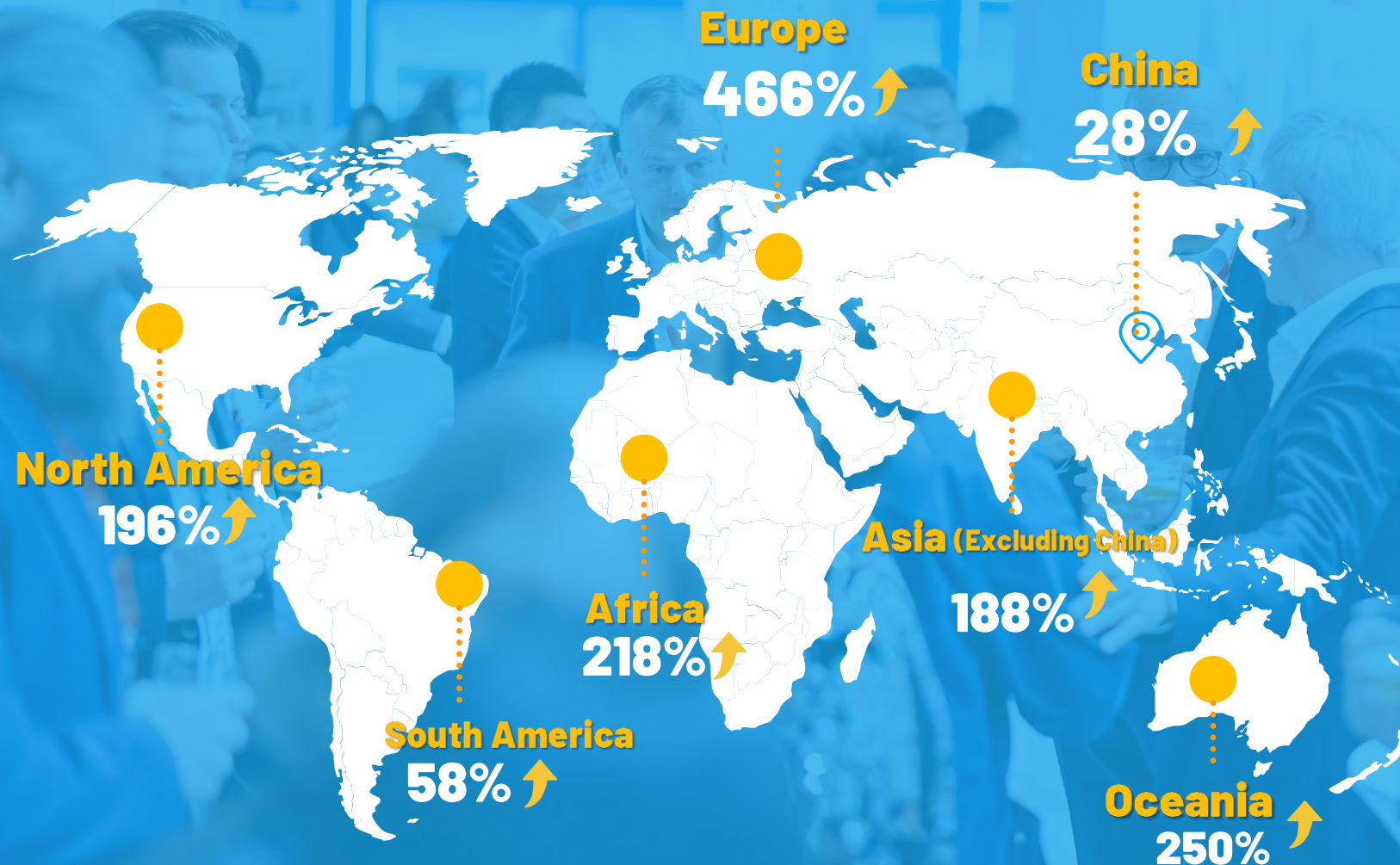




Attendees Came  
from **60** Countries

Overseas  
Attendees

**10%**



## Top 10 Source Countries (Excluding China)

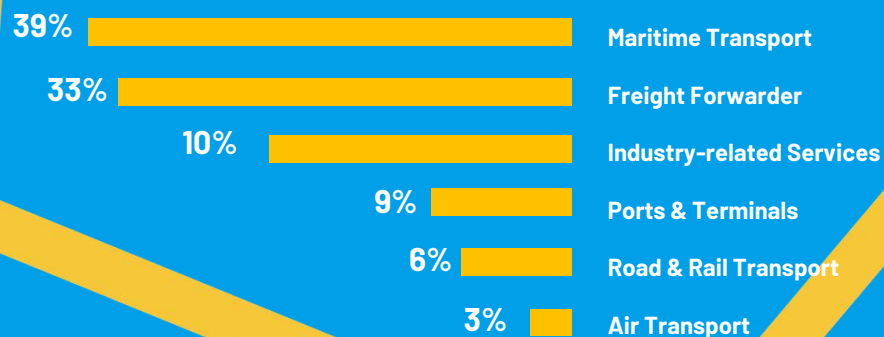
Singapore  
Russian Federation  
South Korea  
Italy  
India  
United Arab Emirates  
Belgium  
Vietnam  
France  
Turkey



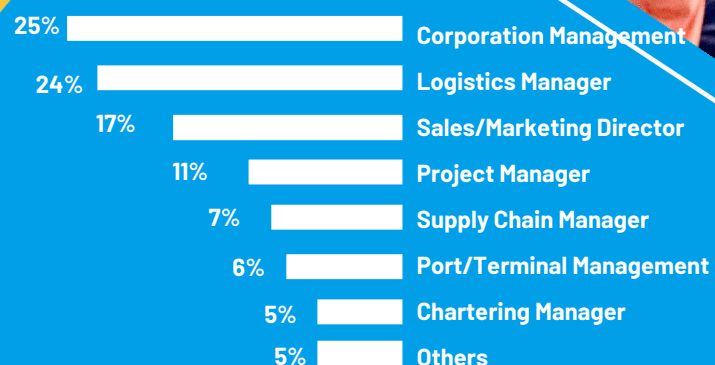
# A **Must-attend** Event for Global Professionals



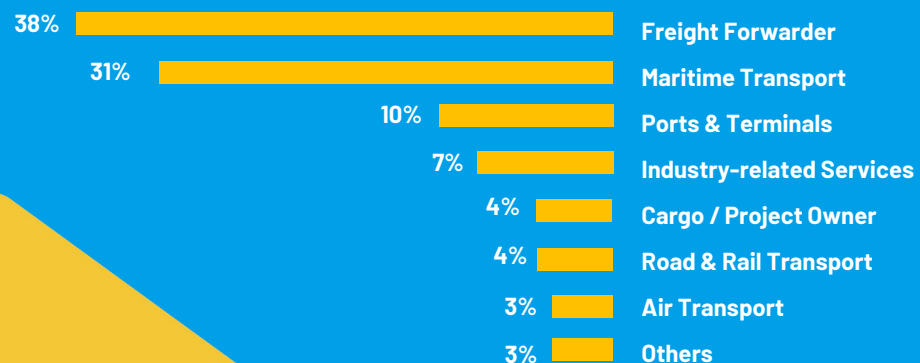
## Exhibitor Breakdown



## Job Function



## Visitor Breakdown



## Visiting Purpose





# 413

## Cargo & Project Owners Visited WBX 2025

- Baotou Steel International Economic and Trading Co., Ltd.
- Beijing Jinghang'an Airport Engineering Co., Ltd.
- Beijing Jingneng Cclean Energy Co.,Ltd.
- BYD Auto Industry Co., Ltd.
- Caterpillar
- CBMI Construction Co., Ltd.
- China Dongfeng Moto
- China Energy Engineering Corporation Limited
- China ENFI Engineering Co., Ltd.
- China FAW Group Corporation
- China Machinery Engineering Co., Ltd.
- China Mcc22 Group Corporation Ltd.
- China National Machinery Import & Export Corporation
- China Petroleum Technology and Development Corporation
- China Railway Engineering Equipment Group Co., Ltd.
- China Shougang International Trade&Engineering Corporation
- CITIC Metal Group Ltd.
- Clarios, LLC.
- Cnit (Shanghai) Trading Co., Lt
- Cnood Asia Limited
- COFCO Futures Co., Ltd
- CRRC Zhuzhou Institute Co., Ltd.
- Duferco Steel Trading (Shanghai) Co., Ltd.
- EAST CHINA ENGINEERING SCIENCE AND TECHNOLOGY CO.,LTD.
- ENERCON Global GmbH
- Envision Energy Co., Ltd.
- Epoch Offshore (Shanghai) Engineering Co., Ltd.
- Geely Automobile Group
- GOLDWIND INTERNATIONAL HOLDINGS
- Guangzhou Automobile Group Co., Ltd.
- Guizhou Chanhen Chemical Corporation
- Guoyao New Energy Technology Co., Ltd.
- Hmn Technologies Co.,Limited
- Inmino Developments Inc.
- Iraeta Energy Equipment Co., Ltd.
- Jereh Group
- KERUI Petroleum & Gas company
- LONGi Green Energy Technology Co., Ltd.
- Mingyang Smart Energy Group
- Mitsubishi Group
- Mountop Group
- Nari Technology Co.,Ltd.
- Odum Energy Fze
- Offshore Oil Engineering Co., Ltd.
- POWER CONSTRUCTION CORPORATION OF CHINA
- Pt Transcoal Minergy
- Pt.Wanxiang Nickel Indonesia
- Runh Power Corp.,Ltd
- Samsung C&T
- Sany Group
- Shaanxi Automobile Import & Export Co., Ltd.
- Shagang Group
- Shandong Taikai Mechanical and Electrical Equipment Import and Export Co., Ltd.
- Shanghai Electric Power Generation Engineering Co., Ltd.
- Shanghai Electric Wind Power Group Co., Ltd.
- Shanghai Kenal Chemical Co., Ltd.
- Shanghai Morimatsu Pharmaceutical Equipment Engineering Co., Ltd.
- SIBUR International
- Sieyuan Electric Co., Ltd.
- Siemens Gamesa Renewable Energy
- Sinar Mas Paper China
- Sino foreign Economic International Corporation
- Sinoelite Petroleum Limited
- Sinoma International Engineering Co., Ltd.
- Sinosteel Equipment & Engineering Co., Ltd.
- Sinotruk International Co., Ltd.
- Southwest Municipal Engineering design & research institute of China
- Stavian Chemical
- Sterling Oil Exploration & Energy Production Company Ltd.
- Sungrow Renewables Development
- TBEA Co., Ltd.
- TotalEnergies
- Volvo China Investment Co Ltd
- Wanpeng International Group
- Wegrow Ag
- Windey Energy Technology Group Co.,Ltd.
- WISDRI Engineering & Research Inc.LTD
- XCMG Group
- Xiamen C&D Steel & Iron Group
- Xiamen Great Corporation
- Xiamen ITG Group Corp., Ltd.
- Xian Electric Engineering Co., Ltd.
- Xinfengming Group Co., Ltd
- Yangzhou Everbright Chemical Co.Ltd.
- Yutong Bus
- Zhejiang Metals And Materials Co.
- Zoomlion
- Zpmc Offshore Service Co.,Ltd

### WHO?

### By Sector

29%

17%

17%

16%

13%

8%

- ☐ Mining & Metals
- ☐ Oil & Gas & Chemical
- ☐ Manufacturing
- ☐ EPC & Infrastructure
- ☐ Renewable Energies
- ☐ Others

“

This is my third visit to WBX. The exhibition is incredibly valuable for our engineering company. Normally, we have limited access to logistics companies. WBX provides an excellent opportunity for me to connect with global industry professionals within a couple of days.

”

“

WBX has been a huge boon to our company. Being able to meet with so many ocean carriers at one time is so much more efficient. We're truly grateful for WBX!

”



### TESTIMONIALS from Shippers



# VALUABLE INSIGHTS, NEW SOLUTIONS

## 2025 MAIN CONFERENCE



### Discover Future Trends & Opportunities

- Future Trends of the Global Breakbulk and Project Cargo Transportation Market
- Forecasting the Transportation Demand and Freight Rate Volatility in 2025
- Business Opportunities and Challenges in the Middle East
- Transportation Opportunities for Energy Projects in Central Asia and Russia
- Challenges and Countermeasures of Operating the Asia-US Gulf Shipping Route Under the Complex Environments
- Supply-demand Pattern and Future Trends of the Key Minerals such as Lithium, Copper, Cobalt, and Nickel
- How to Transport the Power Batteries and Energy Storage Cabinets Safely, Efficiently, and Compliantly?
- Country Risk Forecast for Overseas Investment in 2025
- Navigating the Waters of Latin American Logistics: Opportunities and Strategies
- Challenges and Practices of Large Equipment and Modular Transportation under EPC Project Total Contract Mode
- Best Practice of a Full-process Automated Pulp Terminal Operations
- Connecting to Europe- Leverage the Advantages of the Leading Trade Port

## SHIPPING FINANCE FORUM



- Best Practices of Credit Insurance Innovation Empowers Logistics Finance
- Mastering Forex: Insights for Cross-border Business
- Using Freight Index Futures to Carry Out Freight Risk Management
- Cross-border Settlement Risk and Its Legal Countermeasures for Freight Forwarders Under Geopolitical Changes
- Case Study: Improving Financial Profit and Reducing Costs for Freight Forwarders
- Risk Transfer through Insurance in Freight Forwarding Enterprises
- How to Use Financial and Legal Tools to Deal with the Risks for Freight Forwarders?

### Enhance Your Risk Management Capabilities



## SOLUTION STAGE



### BEST PRACTICES & NEW SOLUTIONS FROM EXHIBITORS

- What Defines a Modern Maritime Software
- Solutions for Overland Transportation of 5.3-meter High Over-dimensional Cargo Directly to Central Asia and Russia
- The Significance of 'Optimal Operations' in Project Engineering Logistics
- Terminal Ground Service Process and Emergency Resolution Cases
- Risk Control and Prospect of Project Logistics in Central Asia
- Key Node Management in Heavy Equipment Transportation
- Cargo Hold Cleaning Robot -The Future of Ship Cleaning and Rust Removal



# NETWORKINGS: SUCCEED WITH INDUSTRY PROFESSIONALS

## SPEED NETWORKING HOT



**30+** Shippers Attended  
**168** Meetings

CATL, Longi Green Energy Technology, Yuanhe Power Station, NFC, TBEA, Taikai Electrical Engineering, C&D, Milestone, Brunp Recycling Technology, WISDRI, Wanli, Noble Group, etc.

## JOB MARKET HOT



**102** Job Vacancies  
from **37** Companies

Grimaldi Group, ZIM, ACE, Freja, LS CARGO, Clipper, Buriskey, VARMAR, Conceptum, etc.

## ROUTE INFORMATION NEW



**94** Exhibitors  
Shared Route Information

AAL, CMA, Swire, Hyundai Glovis, Grimaldi Group, ADP, Fescort, Norden, etc.

## Welcome Video



## Opening Ceremony



## Port Tour



## VIP Shipper Club



## Media Interview



## Beer Station







# 2025 TESTIMONIALS

from Exhibitors

HYUNDAI GLOVIS  
Han Dong-min | Team Leader

As the largest exhibition in Asia in the international breakbulk & project cargo industry, WBX has a huge influence. We have set up a booth to showcase to Chinese customers our core competitiveness, professional technologies, and End to End service advantages in the breakbulk transportation. We will continue to participate in the exhibition in the future.

BARRUS PROJECTS  
Elena Zaytseva | Shareholder

I think it is very representative, because there are a lot of companies that we worked with and we cooperated, our partners, as well as our competitors. Of course, the exhibition is very representative and very well organized. I'm happy to be part of it.

GULFTAINER (Monmomentum Logistics)  
Daniel Caton | Managing Director

We love this event. It's a great opportunity for us to showcase the Middle East as an alternative solution. Again, we're here to let the good people of China know that we have a fantastic solution of it.

HIZONE GROUP  
Wu Zhiyong | Vice General Manager

Our company attended World Breakbulk Expo every year. The WBX Exhibition has been extremely successful. We hope it will continue in the same excellent way and make further progress.



WBX 2025 Exhibitor List: [www.wbx-sh.com](http://www.wbx-sh.com)





**2026**  
**MARCH 19-20**

Hall 3, Shanghai World Expo  
Exhibition & Convention Center



**Save the Date**  
**Book a Stand**



[WWW.WBX-SH.COM/EN](http://WWW.WBX-SH.COM/EN)

